

# INFORMation



Volume II, Issue III

May 1999

**Light Cycle will be in**

**Lincoln on the**

**following dates:**

**May 10th & 11th**

**May 24th & 25th**

Please contact INFORM's representative Dan Harrington at (651) 641-1309 if you will have materials that need to be picked up.

**INFORM Member Commodity Pricing**

Commodity	Payment/Ton
OCC-April	\$20/ Ton

**Next INFORM Meeting:**

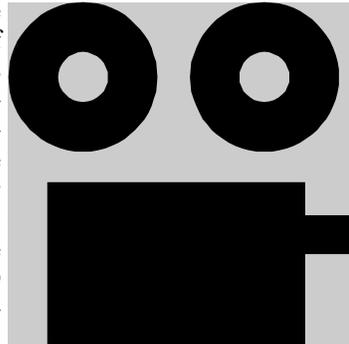
Thursday, May 20, 1999  
Lincoln-Lancaster County Health Department, North Training Annex  
3140 "N" Street

**TOPIC:**

Showing of Downlink for EMS/ISO 14001

## WasteCap of Lincoln and LLCHD To Show EMS/ISO 14001 Downlink Video

The topic of the May INFORM meeting is an introduction to Environmental Management Systems (EMS) and the ISO 14001 standard. WasteCap of Lincoln and the Lincoln-Lancaster County Health Department have partnered to show a videotaped downlink from the University of Tennessee's Center for Industrial Services and the Center for Telecommunications. The voluntary ISO 14001 standard is one in which a company goes beyond its environmental regulations as set by governing agencies.



EMS/ISO 14001 Video to be shown at LLCHD

This standard displays a company's environmental stewardship and dedication to the community.

INFORM members will be receiving an invitation to the event this week. It was not possible to a live session for the downlink on Tuesday, May 18th, so the downlink will be taped and the video shown at LLCHD's North Training Annex on Thursday, May 20th, beginning at 8:30 a.

m. This downlink will serve as INFORM's May membership meeting.

Even those businesses that cannot conform to ISO 14001 can benefit from the implementation of an EMS.

The tentative agenda for the downlink is as follows:

- Introduction to EMS/ISO 14001
- EMS/ISO 14001 Overview
- EMS/ISO 14001 Implementation
- EMS as an aid to compliance
- EMS/ISO 14001 Internal Audits and Registration

Please come and learn the benefits of EMS and ISO 14401.

## LLCHD Hosting Free Latex Paint Exchange

The Lincoln-Lancaster County Health Department (441-8035) is hosting a free latex paint exchange at State Fair Park on Saturday, May 15th from 9:00 a.m. to 3:00 p.m. It will be held in the parking lot northwest of Ag Hall.

Paint may be brought in

by homeowners only, but businesses are free to select paint and stain from the materials brought in. The basic conditions to the paint are:

- ⇒ Must only be latex (vinyl, acrylic, or water-based)
- ⇒ Material must mix

when stirred and not be lumpy or have been frozen

- ⇒ Material must be in original can with label intact and readable
- ⇒ Can must be at least 3/4 full

**Inside This Issue**

1999 Environmental Awards	2
Admin. Assistant Hired	2
Stopping Junk Mail	3
Greening the Federal Gov't	3

## Three INFORM Members Receive Environmental Awards

The 1999 Environmental Awards ceremony, hosted by Lincoln-Lancaster County Health Department, Keep Lincoln and Lancaster County Beautiful, and the Lincoln Public Works & Utilities Department, was held on Earth Day, April 22nd at the Bryan Memorial Hospital Plaza Conference Center. Among the recipients of the 1999 Environmental Awards were three of INFORM's member businesses.



INFORM Members Receive 1999 Environmental Awards

The UNL Recycling Department was awarded with a Waste Reduction and Recycling Award and in the area of Pollution Prevention, The Goodyear Tire and Rubber Co. and Square D Company both received awards. Below is a list of accomplishments, a general background on each company, and the reasons why these companies were selected for the 1999 Environmental Awards.

The University of Nebraska-Lincoln is a city within a city. It covers two campuses covering 607 acres. The student population is 20,000 with a faculty and

staff of 5,000. The University has all of their own services including a power plant, a police department and a waste collection and recycling system.

The University employs 8 part-time employees to collect waste and recyclable from more than 120 buildings on campus. The overall goal of their waste management program is to reduce the amount of waste taken to the landfill. Major emphasis has been placed on reducing the amount of waste generated, reusing materials through inventory redistribution and recycling.

A wide variety of materials are recycled. In 1998, the University recycled 187 tons of cardboard, 106 tons of newspaper, 450 tons of office paper, 12 tons of steel cans, 3 tons of aluminum cans, and over 35 tons of plastic bottles, wood pallets, fluorescent light bulbs and other materials. This has resulted in a 25% recycling rate for the University. The amount of waste recycled by the university has increased from 370 tons to 790 tons in five years. In addition, they have seen an 11.5% decline in the amount of wastes taken

to the landfill. This commitment to waste reduction and recycling demonstrates their leadership in environmental stewardship. The UNL Waste Reduction and Recycling Award was accepted by Jim Main, Vice Chancellor of Business and Finance and Dale Ekart, Campus Recycling Coordinator.

The Goodyear Tire and Rubber Company has been a major employer in Lincoln for over 60 years. Since its beginning, the Lincoln plant has produced a wide array of rubber hoses and belts for use in diverse types of equipment.

The Goodyear Tire and Rubber Company in Lincoln has demonstrated that effective pollution prevention activities must include input from employees at all levels of the organization. Realizing that the company needed to reduce hazardous air pollutants in order to protect human health and the environment, Goodyear began looking for alternatives and called upon some of the company's 2,000 employees to help.

By substituting less-toxic materials, Goodyear reduced emission by 80% over a four-year period. Using suggestions and input from employees, Goodyear was able to exceed their waste reduction goals. In addition, by changing some of the company's production practices, employees were able to control the

## WasteCap hires Administrative Assistant

Starting next week, a new voice may be answering your calls at WasteCap. With partial funding from a Department of Environmental Quality Litter Reduction and Recycling grant, WasteCap was able to hire an Administrative Assistant. Carie Christensen, a student at UNL will begin working

part-time for WasteCap starting next week. We're looking forward to her skills being utilized in our everyday operations.

Carie will also be working part-time for the UNL Recycling Office, developing promotional and educational materials. When calling the

office, make sure to specify if you would like to speak with Carrie Hakenkamp or Carie Christensen. We should have a lot of fun working around the "same name game" in the office!

# Stop Unwanted Junk Mail and Telemarketing

Attorney General Don Stenberg's Office has all of the information you need to stop junk mail and limit telemarketing calls. The Direct Marketing Association has developed a Mail Preference Service and a Telephone Preference Service. These services allow you request that your name be removed from mailing lists and telephone lists.



According to Fifty Simple Things You Can Do to Save the Earth, Americans receive over 2 million

Tons of junk mail each year, of which, about 44% is never even opened.

By writing to the Direct Marketing Association, we can not only reduce the amount of junk mail in our waste stream, but also save marketing companies a great deal of time and money by not sending information to uninterested parties. To stop your unwanted mail, Write to:

**Mail Preference Service, Direct Marketing Association**



**P.O. Box 9008**

**Farmingdale, NY 11735-9008**

To stop unwanted telemarketing calls, write to:

**Telephone Preference Service, Direct Marketing Association**

**P.O. Box 9014**

**Farmingdale, NY 11735-9014**

For each request, include all names in your household, address, phone and a signature. Just ask to have your name listed with the service so that you are no longer on mailing and telephone lists.

## Federal Government Becoming More "Green"

According to Fran McPoland, the federal environmental executive appointed by President Clinton, small victories are essential to the federal compliance program. She has been working to bring all federal agencies into compliance with federal guidelines for waste reduction and recycling.

"The things we are struggling to do now, like buying recycled paper, recycled motor oil and other products, will become more institutionalized. They will become normal parts of doing business," she said. She is encouraged by the policy changes at a number of agencies. The Departments of Interior and Justice recently announced that their auto fleets will begin using rerefined motor oil exclusively. Recycled paper is now commonplace in federal offices.

According to McPoland, when the office of the Federal Environmental Executive was created in 1994, 12

percent of all federal agencies were buying office paper with recycled content. Today, that figure is between 70 and 80 percent.

In March, the office announced it has one major goal: "To improve waste prevention, recycling and the purchase and use of recycled content and environmentally preferable products and services in the federal government."

In spite of the current progress, McPoland is sometimes frustrate when it comes to finding where and how agencies are buying materials. While small department purchases on credit cards have helped to reduce administrative costs, it has made it more difficult to track envi-

ronmental procurements. Contributing to her frustration may be the refusal of the U.S. Congress to require its members and their offices to recycle. When asked if they are setting a bad example, McPoland's only comment was that they are another branch of government that has to manage it themselves.

According to McPoland's closing remarks, "If the government doesn't lead by example, who will?"

*"If the government  
doesn't lead by  
example, who will?"*

This article excerpted from *Waste News*, May 3, 1999

**INDUSTRIALIZED NEBRASKANS FOR ORGANIZED  
RECYCLING MANAGEMENT (INFORM)**

WasteCap of Lincoln  
P.O. Box 83006  
Lincoln, NE 68501-3006

Phone: 402-472-0888  
Fax: 402-472-2246  
Email: wastecap@navix.net



The INFORMation newsletter is designed to keep local INFORM business members informed about recycling issues. INFORM has partnered with the City of Lincoln and the Lincoln Chamber of Commerce to develop the WasteCap of Lincoln program. WasteCap provides administrative services for INFORM and provides technical assistance, such as waste assessments, to Lincoln and Lancaster County Businesses. For more information on WasteCap or INFORM, contact Carrie Hakenkamp, Director, WasteCap at 472-



## 1999 Environmental Awards (Continued from page 2)

manufacturing process to reduce waste and work more effectively, leading to (continued on Page 4) cost savings as well as a healthier and safer work place and a cleaner environment for Lincoln.

Goodyear has also been involved in reducing their non-hazardous wastes through recycling efforts. They recycle a large amount of paper and cardboard and have reduced their use of wooden pallets. In some cases they were able to find other uses for the materials and offer them to other businesses that needed them. Goodyear has taken many steps to be a good neighbor and to keep Lincoln a clean city. The Pollution Prevention Award was accepted by Mike Hedberg and Brian Petersen.

Square D Company, located in Lincoln since 1971, makes circuit breakers for use in residential, commercial and industrial construction. Since 1971, the plant

has grown from 15,239 square feet to its current size of 210,00 square feet. Today, Square D employs 700 people and operates seven days a week, in three shifts.

An injection molding process is used to create the plastic case surrounding circuit breaker components. A plastic resin is injected under heat and pressure into a mold to create the two halves of a circuit breaker switch. Some of the chemicals used in this manufacturing process are hazardous. In recognizing that reducing the risk posed by these chemicals is good for business, the company has used good materials management practices to reduce the amounts and toxicity of wastes. These practices protect the health of employees, reduce the risk to public health, and reduce the regulatory burden of the company.

Square D changed purchasing practices so that the company stores

smaller amounts of certain chemicals and products on site. In addition, they have substituted chemicals that are less flammable and less hazardous in molding compounds. Due to these voluntary changes, Square D was able to reduce their air pollution permit from a Class I to a Class II permit. These changes also reduce the amount of reporting and permitting requirements of their environmental regulations. Square D has also upgraded their waste water treatment facility to further reduce heavy metals going to the city's wastewater treatment plant. The environmental stewardship demonstrated by Square D not only makes their employees safer, but benefits the entire Lincoln community. The Pollution Prevention Award was accepted by John Hetcko.

Congratulations to all three businesses for making Lincoln a better place to live.