

# INFORMATION

Volume 11, Issue VIII

October, 1999



Light  
Cycle  
Pick-up  
Dates:

Oct: 18, 19  
Nov: 1, 2 &

**Inside this issue:**

Forum Links Investors to Startup Recycling	2
Mixed Paper Markets Showing Signs of Life	2
Markets Corner	2
INFORM Landfill and Compost Site Tours	3
Nebraska Appeals Court Rules Against	3
WMI Reaches Settlement in Wrongful Death Case	3
Lincoln Observes America Recycles Day	4
Target Implements Recycling & Reduction	4

## Buy Recycled Natl. Satellite Forum

On November 9th, 1999, from 10 AM to 12 PM (CDT) the U.S. Environmental Protection Agency will present a national satellite forum entitled *Buying Recycled: The Real Story About Cost, Availability, and Quality*. This is a free, interactive program designed to provide governments, businesses and other organizations with insights into ways to purchase quality, competitively priced products.

Participants will have the opportunity to call in with questions to the national panelists. Following the national forum, a local panel will comment on the forum and hold a round table discussion on what needs to be done at the local level to enhance buy recycled efforts in

businesses and institutions.

This forum is presented in support of America Recycles Day by the EPA's WasteWise program and the Buy Recycled Business Alliance (BRBA), a partnership of the National Recycling Coalition. WasteCap of Lincoln; the Nebraska Departments of Administrative Services, Economic Development & Environmental Quality; Lincoln-Lancaster County Health Department and the Public Works and Utilities Solid Waste Operations are sponsoring the local downlink.

*Forum will provide insights into ways to purchase quality, competitively priced products.*

The forum will be held at the Cooperative Extension Service Building, 444 Cherrycreed Road. Registration and Welcoming Remarks start at 9 AM on Tuesday, November 9, 1999. Lunch will be provided following

the national satellite transmission. In order to cover the cost of the refreshments and the lunch, partici-

pants must register and pay a \$5 registration fee.

More information about the national forum including the scheduled agenda can be obtained by contacting the City Recycling Office at 441-7043 or the WasteCap of Lincoln Office at 472-0888.

## Friendly Merger at Light Cycle

Minnesota-based recycling company, Light Cycle, recently announced new ownership. On September 1, 1999, Retrofit Recycling, Inc. of Owatonna, Minnesota purchased Light Cycle which is centered in St. Paul.

Retrofit has six years experience in fluorescent lamp and ballast recycling. Both companies have the same corporate philosophy and strive to provide the best possible service. This includes a more competitive pricing

memorandum with members of INFORM. If you would like more information, or the new price sheet, contact Carrie Hakenkamp at the WasteCap Office at 472-0888 or 472-2246 fax.

## Forum Links Investors to Startup Recycling Firms

Some mom-and-pop recycling companies may not be ready to give up a piece of their business, but for startup companies seeking cash, there is help.

Nine emerging companies seeking between \$100,000 and \$10 million in equity investments attended the Second Annual Midwest Recycling Investment Forum. The Mid-America Council of Recycling Officials organized the event to bring together recyclers and investors.

"The primary goal is to help those selected link up with investors and, some time down the road, have those investors making equity in-

vestments in those companies," said Michael Alexander of the Northeast Recycling Council.

The forum, held during the National Recycling Coalition's 18th Annual Congress and Exposition, featured the nine firms, which use recycled material to make end products, said Donna M. Stusek, administrator of recycling and litter prevention for the Ohio Department of Natural Resources.

"All the companies, when they go through the preparation for the investment forum, that is a tremendous benefit, going through the process, just preparing on how to seek capital," said C. Ted Campbell,

manager of the Recycling Market Development Advisory Council in the South Carolina Department of Commerce.

"Part of that is teaching companies to present themselves as manufacturers rather than recyclers," said Bud McGrath, business development director of the Colorado Recycling Business Incubator.

"You want to get them in the comfort zone in the industry they want to invest in," McGrath said. "They want to invest in manufacturers, in retail businesses. And you are retail, you are manufacturers. It just happens to be with recycled material."

(Taken from *Waste News*, Vol. 5 Iss. 21, October 4, 1999)

*"You are retail... manufacturers. It just happens to be with recycled materials."*

## Mixed Paper Markets Showing Signs of Life

Lost in the shuffle of surging markets for many paper stock grades has been the steady improvement in mixed paper markets. While far from conditions being experienced by grades higher up the paper chain, the grade has been seeing some steady markets.

With old news improving, and old corrugated container markets steady, despite recent setbacks, some end consumers are eyeing mixed paper to blend into their fi-

ber furnish.

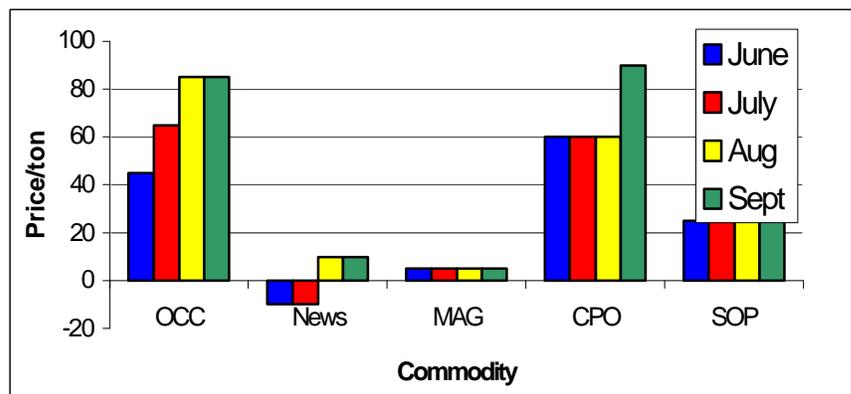
Reflecting the increased interest has been the attention being devoted to the grade by several states. With some concern that supplies of recovered fiber grades could become harder to obtain, some see the mixed paper market as a possible supply stream, especially for mills that use lower grades of recovered fiber, notable boxboard manufacturers.

On the export side, the possibility of increased use of mixed paper is always an option. With labor costs in many Asian countries typically for less than in the US, the opportunity to extract higher grades of fiber, including sorted white ledger, makes obtaining mixed paper an alternative, especially with such a significant price disparity.

(Taken from *Fibre Market News*, Vol. 62, No. 18, Sept. 17, 1999)

## Markets Corner

	JUNE	JULY	AUG	SEPT
OCC	45	65	85	85
News	-10	-10	10	10
MAG	5	5	5	5
CPO	60	60	60	90
SOP	25	25	25	25



Sources: These figures are taken from The Official Board Markets-Yellow Sheet & Fibre Market News.

## INFORM Landfill and Compost Site Tours

This month, INFORM will give its members an opportunity to see first-hand the management of a successful landfill and compost site.

The October meeting will begin at the City of Lincoln Recycling Office with a word about the landfill operations from Steve Owen, Superintendent of Solid Waste Operations followed by

comments from Gene Hanlon, City Recycling Coordinator, about the compost facility. From the City Recycling Office, 2400 Theresa Street, INFORM will tour the Bluff Road Landfill and the City of Lincoln Compost Site. Transportation will be provided from the Recycling Office to the landfill and compost sites.

We offer this opportunity to our

members who would like to increase their knowledge of and participation in the solid waste service of Lincoln's business community. You can reserve your spot for the tours by contacting Carrie Hakenkamp, Director, WasteCap of Lincoln at 472-0888 or 472-2246 fax. Space in the vans is limited, so sign up early!

## Nebraska Appeals Court Rules Against Proposed Landfill

A Nebraska Court of Appeals decision is the latest setback for a landfill operator wanting to expand.

The high court agreed with the Perkins County Board in Grant, Neb., that J Bar J Land wanted to expand and possibly use the extra land in 15 to 18 years, Perkins County Attorney Richard Roberts said.

"The board just believed the company should apply for the permit at a later time, and the court agreed, Roberts said.

The company filed the request in October 1997, and had a public hearing in January 1998, Roberts said. The board denied the permit in April 1998, and the company filed a legal challenge in Perkins County District Court the following month, Roberts said.

"The [Nebraska] Court of Appeals heard the case in North

Platte in September, and we had a ruling in August, less than a year [later]," Roberts said. After the ruling last month, Roberts said the attorney for J Bar J

hadn't decided whether another appeal would be filed.

Calls seeking comment from J Bar J attorney were not returned.

(Taken from *Waste News*, Vol. 5, Iss. 19, Sept. 20, 1999)



## WMI Reaches Settlement in Wrongful Death Case

Waste Management Inc. isn't publicly disclosing details of a settlement reached in a wrongful death lawsuit stemming from a landfill accident last year.

The litigation involves Elmer Lee Hardesty, who died last year, said Waste Management spokesman Bill Plunkett. Hardesty died May

6, 1998, when a 100,000-pound compactor ran over him at a Douglas County landfill near Omaha, Plunkett said. Hardesty was crushed after unloading his truck at the landfill and going to retrieve a rake, he said.

After the accident, Hardesty's family filed a lawsuit against

Waste Management. Nebraska courts approved the out-of-court settlement this month, Plunkett said.

"We can't disclose any of the details of the settlement," Plunkett continued.

(Taken from *Waste News*, Vol. 5, Iss. 20, Sept. 27, 1999)

## Internet Training Workshops sponsored by Alltel, ExecuTrain and WasteCap of Lincoln, with funding provided by the Nebraska Environmental Trust\*

**Time:** 8:00 am to 12 noon

**Date:** Class I October 18, 1999,

**Location:** ExecuTrain

Class II November 15, 1999

1500 South 70th Street, Suite 201  
Lincolnshire Square Office Park

\*Register with Carrie Hakenkamp, WasteCap of Lincoln Director  
(402) 472-0888, (402) 472-2246 fax or wastecap@alltel.net



## Lincoln Observes America Recycles Day 1999

The average American generates 1,500 pounds of trash each year combined for a national total of 200 million tons. Fear not, new recycling statistics show the nation's recycling rate is now more than 28%!

Last year, thousands of Nebraskans participated in the America Recycles Day campaign to not only reduce the amount of waste in our landfills by recycling, but also by making a conscious effort to purchase recycled content products. This takes recycling to the next level and helps build markets for finished products made from recyclable steel, aluminum, glass, paper and plastic materials.

Nebraskans will once again have the opportunity to be a part of America Recycles Day 1999. This year's theme "For Our Children's Future...Buy Re-

cycled Today," underscores the importance of purchasing recycled content products and packaging, and the contribution that recycling makes to the environmental well-being of our future generations.

First Lady Stephanie Johanns will serve as the 1999 Honorary Chair and Steering Committee Member. In addition, representatives of both the public and private sector throughout Nebraska will oversee the project. Ann Allen, State Coordinator, will be directing the America Recycles Day campaign under the direction of the Nebraska State Recycling Association. INFORM member involvement in this year's event includes the Buy Recycled downlink November 9, 1999.

Communities throughout Nebraska will have the opportunity to pledge

their support to encourage recycling and to purchase recycled products. As a part of this endeavor, there will be several drawings held throughout the state asking people to complete pledge cards (support of recycling and buying recycled products). The national grand prize is a home, valued at \$200,000, to be built primarily of recycled products at the winner's choice of location. In addition, WasteCap encourages companies to include pledge cards in with paychecks or to set up a pledge box in employee common areas. For more information, contact Carrie Hakenkamp at WasteCap 472-0888, 472-2246 fax or wastecap@alltel.net.

(Taken in part from *Recycling Sentinel*, August, 1999.)

## Target Implements Recycling & Reduction

Returning hangers to the manufacturer for reuse, wrapping pallets of merchandise in recyclable plastic wrap, and selling products without excess packaging are just some of the steps Target stores are taking to reduce waste and increase recycling. Target is a division of Minneapolis-based Dayton Hudson Corp.

To make other companies aware of its efforts, Target hosted a "Talk and Tour," sponsored by WasteCap

Wisconsin, Target and the American Plastics Council, in July at Target's distribution center in Oconomowoc, Wisc.

"The American Plastics Council is showcasing Target stores for their initiative in the Wisconsin area, and nationwide," says Rob Krebs, director, the American Plastics Council, Washington. "Their example should convince other companies that it is possible to be active in the effort to reduce waste at its

source and improve the business bottom line."

Jenna Klunde, of WasteCap Wisconsin, says many companies are finding that recycling and reducing packaging can be profitable for the business.

(Taken from *Recyclingtoday*, September 1999)